

Imation Delivers Industry-Leading Storage for Media and Entertainment Users

New Nexsan E-Series V solutions maximize efficiency and resiliency with enterprise-class features including Active Drawer Technology, AutoMAID Disk Management and Cool Drive Technology, and much more

Official press release below:

OAKDALE, Minn.—April 7, 2014—Imation (NYSE:IMN), a global data storage and information security company, today announced the expansion of the Nexsan E-Series storage array family to continue to deliver leading high-capacity, high-performance data storage solutions. Additional configurations have brought new value to media and entertainment end users, who face a wide realm of evolving storage needs from meeting narrow post-production edit needs to creating large, shared storage solutions for multiple users or worldwide audiences. For example, bundling the new Nexsan E32V storage array and the industry-leading E60VT array system produces a performance-optimized, high-density storage solution ideal for digital asset management, digital archives and shared file system solutions.

In addition, clients continue to trust Nexsan storage products with critical data, and a recent TechValidate™ study showed that 95 percent of surveyed IT organizations are likely to recommend E-Series arrays to colleagues.

"E-Series storage solutions have proven to be exceptionally reliable, efficient to scale and simple to install and manage, and we especially love their storage density. These attributes have made them an easy sell to our customers," said Nick Gold, director of business development at Chesapeake Systems, a Baltimore-based firm focused on IT solutions for creative professionals' demanding workflows. "Our customers in media and entertainment in particular need storage with blazing performance and the ability to handle multiple video streams and shorten backup windows. It's these areas where the E-Series really shines, and we are excited to continue our work with Imation to bring this best-in-class value through Nexsan storage solutions to the market."

The family of E-Series products offer a variety of benefits to the media and entertainment industry, including:

- **Efficient Density** – Mix and match capacity optimized HDDs, performance-optimized HDDs and SSDs in one system to accommodate applications based on performance or capacity needs to deliver up to 72TB in 2U, 240TB per 4U and 2.88PB per rack.
- **Resilient Storage** – Leverage an innovative mechanical design, including Cool Drive Technology and anti-vibration design that significantly reduces heat and vibration and improves system reliability and performance.
- **Energy Smart** – Engage Nexsan AutoMAID disk management capabilities to reduce power consumption by up to 87 percent, cutting operating expenses and extending the overall life of the system without sacrificing performance when you need it.
- **Enterprise Value** – Deliver high-availability architecture, with multi-pathing support and dual redundant, hot-swappable active components. SNMP alerts or email notifications are sent to the administrator in the event of a component failure, and upon a drive failure a spare drive is automatically rebuilt into the RAID set.

"Nexsan E-Series arrays from Imation have passed our fierce tests with flying colors and have performed like workhorses. We are very pleased with the performance, flexibility and reliability of their storage and are happy to incorporate it to our product offering," said Roger Beck, chief technology officer at Bright Technologies, a top

reseller of SAN solutions to the media and entertainment industry. "We're excited to work with Imation, because we know that we and our customers will receive the best service and support for our dollar."

Visit Imation's booth at NAB Show in Las Vegas (#SL14213 in the South Lower Hall) and see for yourself why Imation breaks the mold in delivering hardcore storage that fits.

Imation's Nexsan E-Series storage solutions are available from Imation resellers. For more information on Imation's Nexsan storage solutions, visit www.imation.com/nexsan.